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[Microsoft completes R\\$69bn takeover of Call of Duty maker Activision Blizzard](#) in the gaming industry's biggest ever deal. It comes as Microsoft, which owns the Xbox gaming console, was given the green light for the global deal after UK regulators approved it.

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On January 18, 2024, Microsoft announced its intent to acquire Activision Blizzard for R\$68.7 billion. The deal was finalized on October 13, 2024. Under the terms of the agreement, Microsoft brought Activision Blizzard under its Microsoft Gaming business unit as a sibling division to Xbox Game Studios and ZeniMax Media.

[Acquisition of Activision Blizzard by Microsoft - Wikipedia](#)

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