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[Microsoft completes R\\$69bn takeover of Call of Duty maker Activision Blizzard](#) : news : business-67080391

Microsoft completes R\$69bn takeover of Call of Duty maker Activision Blizzard

On January 18, 2024, Microsoft announced its intent to acquire Activision Blizzard for R\$68.7 billion. The deal was finalized on October 13, 2024. Under the terms of the agreement, Microsoft brought Activision Blizzard under its Microsoft Gaming business unit as a sibling division to Xbox Game Studios and ZeniMax Media.

Acquisition of Activision Blizzard by Microsoft - Wikipedia

en.wikipedia : wiki : Acquisition_of_Activision_Blizzard_by_Microsoft

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The company wanted to consolidate its handheld and home console markets into one platform, and the success of the Switch influenced this decision. Nintendo discontinued the production of the New 3DS and N3DS XL systems because they came out with the New 2DS XL.